



Dear Road Transport Industry Supporter,

The Newcastle and Hunter Region Road Transport Awareness Day (RTAD) will be held again this year on **Sunday, 1 November 2009**.

The day includes an industry exhibitor's show and a huge truck parade through the streets of Newcastle.

We are proud to inform you that the 2008 Event was nominated for numerous awards, successfully securing the Chartered Institute of Logistics & Transport in Australia - CILTA - 'Achievement of the Year - NSW' & National recognition from the ATA at the ATA National Conference. There was a lot of media attention received. Below is a quote from one of the many articles published regarding the success.

"The Outstanding Contribution to the Australian Trucking Industry Award went to the Newcastle and Hunter Region Road Transport Awareness Group, which runs the annual Newcastle Truck Show.

"Now in its 15th year, the show continues to be a great success and has helped raise \$720,000 for the Westpac Rescue Helicopter," the ATA says.

In announcing the winners, Australian Trucking Association (ATA) Chairman Trevor Martyn told convention delegates it was not hard to see why they won.

"Listening to the winners speak on the night provides a strong indication of why they won—they all have tremendous passion for our industry and an uncompromising commitment to its improvement," Martyn says."

Major Sponsors



Amos Ridley & Sons; Boon Logistics; Clearwater Asset Services; Cummins Newcastle; Gilbert & Roach Kenworth-DAF-Isuzu ; Griffin Motors; Groeneveld Australia; Hi-Vis Signs & Safety; Hyva Pacific; Ken S Easter; Mannway Logistics; Martins Stock Transport; McGrath Newcastle; Mega Pacific Pty Ltd; Mercedes-Benz Commercial Vehicles Freightliner-Sterling-Fuso-Mercedes Benz; National Truck Repairs; NBN Television; Newcastle City Council; Newcastle Herald Newspapers; North Star Motors; National Transport Insurance; O'Neill's Heavy Towing & Salvage; O'Neill's TME Tyres; Owner Driver Magazine; Radio 2HD; Redback Solutions; RH Taylor Iveco-International-New Holland-Fiat; Roads & Traffic Authority NSW; Scania Australia; Structural Cranes; SX Trailers Pty Ltd; Teterin Engineering; Volvo Commercial Vehicles Mack-Volvo;

All correspondence to: PO Box 90 morpeth nsw 2321

ABN: 28 021 372 367

www.transportawarenessday.org.au



II.

This letter seeks your support as a Major Sponsor. A sponsorship of \$2000 will secure you the status of Major Sponsor and would provide your company a prominent display site on the day in the allocated area of Newcastle's Foreshore Park. If required, additional sites, up to a maximum of 3, may be purchased.

Your company would feature in all advertising and on our letterhead for the ensuing year. Your logo will be added to the Valued Partners section of our NEW LOOK website, www.transportawarenessday.org.au, also producing a direct link to your company website.

Your sponsorship would assist in the conduct of the day and go towards the annual contribution donated to the Newcastle & Hunter Valley Westpac Rescue Helicopter Service.

"The Westpac Rescue Helicopter Service operates as part of the NSW Emergency Services. The Helicopter Service provides a service to over one million people, covering a region of 132,000 square kilometres.

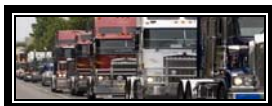
Each year the Helicopter Service performs over 1250 missions, rescuing people from accident scenes and transporting critically ill patients to large tertiary hospitals, primarily the John Hunter Hospital in Newcastle and the Base Hospital in Tamworth.

The annual operating budget of the Service is approximately \$12m. Each mission flown by the Service costs between \$5,000 and \$10,000. The costs of running the Service are met by NSW Health which provides approximately 50% of the annual operating budget. The remainder comes from the community through sponsorship and fundraising activities.

The annual donation by the NAHRRTAG is an important part of this fundraising effort and is highly valued by the Service."

The donation alone for the 2008 efforts was \$105,000, being graciously received by Cliff Marsh, Chairman of Westpac Rescue Helicopter Service, at a Dinner held in January '09.

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III.

This is a very important day which helps create a favorable profile of the Industry and your business, whilst increasing public awareness and understanding of both of them. Consequently we strongly encourage your support and participation.

In order to guarantee your exhibition site and inclusion in all advertising, payment must be made promptly. Payment option details are available on request.

A representative from our group would be available to provide the relevant details and to answer any questions you may have as potential Major Sponsor as soon as we receive contact from you. There is a contact facility available via our website.

Please give this matter your careful consideration and support and we look forward to your participation as a major sponsor.

Yours sincerely

Peter Cross

President
Newcastle & Hunter Region Road Transport Awareness Group
NAHRRTAG

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