



Dear Road Transport Industry Supporter,

The Newcastle and Hunter Region Road Transport Awareness Day (RTAD) will be held again this year.

The day includes an industry exhibitor's show and a huge truck parade through the streets of Newcastle.

**This letter seeks your support as a Major Sponsor. A sponsorship of \$2000 will secure you the status of Major Sponsor and would provide your company a prominent display site & signage on the day in the allocated area of Newcastle's Foreshore Park.**

**If required, additional sites, up to a maximum of 3, may be purchased.**

**Your company would feature in all advertising and on our letterhead for the ensuing year. Your logo will be added to the Valued Partners section of our website, [www.transportawarenessday.org.au](http://www.transportawarenessday.org.au) also producing a direct link to your company website.**

Your sponsorship would assist in the conduct of the day and go towards the annual contribution donated to the Newcastle & Hunter Valley Westpac Rescue Helicopter Service.

This is a very important day which helps create a favorable profile of the Industry and your business, whilst increasing public awareness and understanding of both of them. Consequently we strongly encourage your support and participation.

**In order to guarantee your exhibition site and inclusion in all advertising, payment must be made by the end of September. Payment option details are available on request.**

A representative from our group would be available to provide the relevant details and to answer any questions you may have as potential Major Sponsor as soon as we receive contact from you. There is a contact facility available via our website.

Please give this matter your careful consideration and support and we look forward to your participation as a major sponsor.

Yours sincerely

*The Committee*

Newcastle & Hunter Region Road Transport Awareness Group  
**NAHRRTAG**